

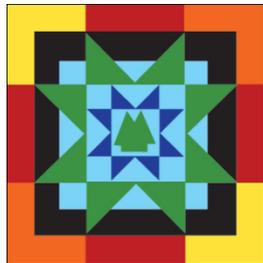
# Population Health: Strategies to Improve Outcomes

EXCERPTS FROM

Friedell Committee for Health 2016 Annual Fall Meeting, Frankfort, Ky.

By Al Cross, Director, Institute for Rural Journalism and Community Issues,

School of Journalism and Media, University of Kentucky



Celebrating 12 years of  
serving rural America  
and Kentucky through  
journalism

Institute for  
RURAL JOURNALISM  
& Community Issues



College of Communication  
and Information

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It is rare for a high-ranking gubernatorial appointee to talk openly about finding ways to get the governor to change a policy. And this one says he’s discussing with Ben Chandler some ideas of how to do that

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So is the Kentucky Farm Bureau, which is the device by which

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- Based on programs considered successful in Bowling Green and Dayton, Ky., he hopes to have education programs on healthy lifestyles in at least five school districts by fall 2017.

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- Based on programs considered successful in Bowling Green and Dayton, Ky., he hopes to have education programs on healthy lifestyles in at least five school districts by fall 2017.
- “The situation in Appalachia is just appalling,” and the region suffers more from discrimination than African Americans do. (Presumably, he was talking about the impact on health disparities.)

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- “1115 may not be all the answers . . . [but] What we have been doing, and the way we have been doing it, needs to change.”  
But he didn’t make the argument that his boss, Secretary Glisson, made at the waiver hearings, that Medicaid expansion hasn’t moved the needle. We need more current data, from claims and elsewhere, to get better measures.

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- **Tim Feeley**, wrapping up for the cabinet, again identified smoking, obesity and opioids as big issues, and said the cabinet bears part of the blame.

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# Collaborations to improve community health

- At least half of partnerships fail, **Dr. Douglas Scutchfield** says:
- Need a broad range of parties, if possible built on pre-existing relationships; helps build, maintain trust; some need to be anchor institutions
- Must agree on mission and goals, clearly defined, with priorities and a mutual understanding of the meaning of population health;
- Need a designated body with a clearly defined charter to act
- Specific metrics are needed to help community decide if effort has been successful
- Several successful efforts in Kentucky; ones where hospitals were involved had an accredited health department because they had to have the hospital on board to earn accreditation

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**PUBLIC DELIBERATION** (for accreditation and otherwise):

**Patty Dale Tye:** Were told repeatedly “Don’t start something new,” so “have weaved things together”

**Judy:** Franklin County gives annual award to youth for helping health